







### **PROSPECTUS**

https://cppcongress.com/

Sponsorship and Exhibition Manager

Ms. Reut Portugal

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CPP

### **CPP 2025**

The 9th International Congress on Cardiac Problems in Pregnancy

### Welcome Letter

#### Dear Colleagues,

We would like to enthusiastically invite you to attend the **9th International Congress on Cardiac Problems in Pregnancy (CPP 2025)** at the **Intercontinental Hotel in Vienna, Austria, from April 24-27, 2025.** 

This event will provide an opportunity for the international cardio-obstetric community to come together again for in-person interactions with colleagues and friends.

Continuing the tradition of the previous eight meetings, the goals of CPP 2025 are to advance the knowledge and expertise of healthcare professionals worldwide in managing cardiovascular (CV) diseases during pregnancy. This will be achieved through the exchange of information and updates on recent data.

The meeting will include numerous plenary sessions featuring state-of-the-art reviews by renowned experts. It will incorporate the results of contemporary research as well as clinical observations and case presentations, followed by expert discussions.

As the management of heart disease in pregnancy requires a multidisciplinary approach, the intended audience includes cardiologists, obstetricians, maternal-fetal medicine specialists, obstetrical and cardiac anesthesiologists, family medicine specialists, hematologists, pediatricians, pediatric cardiologists, geneticists, cardiac surgeons, neonatologists, nurses, clinical pharmacists, and other healthcare professionals with a special interest in managing pregnant women with heart disease.

We encourage your company to be a part of **CPP 2025** that will bring together 400 participants from the global, and to contribute to the advancement of knowledge in the field of heart disease in pregnancy.

Your presence will contribute to the success of this congress.

We look forward to your participation in what promises to be another exciting congress with a high scientific standard.

Professor Uri Elkayam, Congress Chairman



Professor Avraham Shotan, Congress Co-Chairman



### **CONGRESS INFORMATION**

Date: **APRIL 24-27, 2025** 

Venue: InterContinental hotel, VIENNA, AUSTRIA

Congress Language: English

### ATTENDEE PROFILE

- Cardiologists
- Gynecologists
- Obstetricians
- Anesthesiologists
- Internists
- Maternal-Fetal Medicine Specialists
- Obstetrical and Cardiac Anesthesiologists
- Family Medicine Specialists
- Hypertension Specialists
- Hematologists
- Pediatricians
- Pediatric Cardiologists
- Geneticists
- Cardiac Surgeons
- Nurses
- Medical Imaging Technicians
- Clinical Pharmacists and Other Health Professionals with a Special interest in Managing Pregnant Women with Heart Disease

#### **REGIONS**

**Local** Europe

Global

### EXPECTED NUMBER OF PARTICIPANTS

500

### **CONGRESS TOPICS**

- Physiologic Changes during Normal Pregnancy and the Post-Partum Period
- Risk Assessment of the Cardiac Patient before and during Pregnancy
- Genetic Consultation in the Cardiac Patient Prior and During Pregnancy
- Cardiac Evaluation during Pregnancy
- Cardiovascular Imaging in the Pregnant Patient
- Congenital Heart Disease and Pregnancy
- Valvular Disease and Pregnancy
- The choice of prosthetic heart valves for women in the childbearing age
- Pregnancy in the Patients with prosthetic Heart Valve
- Peripartum Cardiomyopathy and other Forms of Dilated Cardiomyopathies
- Hypertrophic Cardiomyopathy and Pregnancy
- Heart Failure Diagnosis and Management
- Use of Assist Devices in the Management of Severe Heart Failure
- Acute Myocardial Infarction and Pregnancy
- Cardiac Arrhythmias during Pregnancy
- Pulmonary Hypertension and Pregnancy
- Vascular Dissections and Aneurysms during Pregnancy

### CONGRESS TOPICS - Cont.

- Marfan Syndrome and Pregnancy
- Amniotic Fluid Embolism
- Pulmonary Embolism during Pregnancy
- Hypertension during Pregnancy
- Preeclampsia
- Cardiac Surgery during Pregnancy
- Trans Catheter Interventions during Pregnancy
- Analgesia and Anesthesia during Pregnancy and Delivery
- Obstetric Management of the Cardiac Patient
- Management of Post-partum Hemorrhage
- Contraceptives in Cardiac Patients
- Pregnancy after Cardiac Transplantation
- Drugs Safety in Pregnancy and Lactation
- Stroke in Pregnancy
- Mode of Delivery in the Cardiac Patient
- Pregnancy Termination in the Cardiac Patient, When and How
- Diagnosis and Management of Fetal Heart Disease
- Dysautonomia and Pregnancy
- Pregnancy and Electrophysiological Devices
- Other Related Medical Problems in Pregnancy

## Extend Your Brand Visibility Exhibition



### **EXHIBITION RAW SPACE 6 Sqm (3X2)** 3,900 Euro

- 2 Exhibitor badges
- > 1 Standard electric socket
- ➤ 1 Table + 2 Chairs
- Coffee Breaks and Lunch as part of the congress



### PREMIUM SPONSORSHIP



#### ANCHOR | Euro 38,900

#### **SPONSOR FEATURES**

- 5 Email- blast to the participants. Content will be provided by the sponsor
- 5 Social media posts

#### **PRE - CONGRESS**

 Clickable logo placement, logo on the congress website, signages on site and congress app

#### **DURING CONGRESS**

- 60 Minute Symposium as part of the scientific program- subject to scientific committee approval.
- 18sqm Exhibition Open Space
- \* 10x Exhibitors / Congress Badges
- 4x Social congress Passes
- Recognition during the opening and closing ceremony & program
- Company's video in the lecture hall upon committee approval
- A color Advertisement in the congress app

### PREMIUM SPONSORSHIP - CONT.





#### PLATINUM | Euro 32, 900



#### GOLD | Euro 20, 900



#### SILVER | Euro 14, 900

#### **SPONSOR FEATURES**

4 Email- blast to the participants Content will be provided by the sponsor

#### **PRE-CONGRESS**

- 4 Social media posts
- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app

#### **SPONSOR FEATURES**

 3 Email- blast to the participantscontent will be provided by the sponsor

#### **PRE-Congress**

- 3 Social media posts
- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app

#### **SPONSOR FEATURES**

 2 Email blast to the participantscontent will be provided by the sponsor

#### **PRE-congress**

- 3 Social media posts
- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app

#### **DURING THE CONGRESS**

- 45 Minute Symposium in scientific program subject to scientific committee approval.
- 12sqm Exhibition Open Space
- 8x Exhibitor / Congress badges
- \* 3x Social congress Passes
- Recognition during the opening and closing ceremony & programme
- Congress Lanyards will be branded with sponsor's logo. Sponsor will be responsible to produce and provide the lanyards

#### **DURING THE CONGRESS**

- 30 Minute Symposium in scientific program subject to scientific committee approval.
- 8sqm Exhibition Open Space
- 6x Exhibitor / Congress badges
- 2x Social congress Passes
- Recognition during the opening ceremony & program
- Congress badges will be branded by sponsors' logo

#### **DURING THE CONGRESS**

- 15 Minute Show case in scientific program subject to scientific committee approval.
- 6sqm Exhibition Open Space
- 4x Exhibitor / Congress badges
- 1x Social congress Passes
- Recognition during the opening ceremony & program
- Coffee break areas will be branded by sponsor's logo/ image

A color Advertisement in the congress- app

A color Advertisement in the congress- app

A color Advertisement in the congress-app

### **Engage with your HCP**



30 - Minute symposium

Euro 6,900

Valid until October 10th 2024

Take this unique opportunity to join CPP 2025 and effectively reach hundreds of the world's leading international professionals by supporting our interesting programme for both senior and junior doctors, which covers in depth important clinical subjects.

\* Topic and Speakers subject to Scientific Committee approval



15 - Minute Show case

Euro 3,900

\*Topic and Speakers subject to Scientific Committee approval



Engage your audience with a 45 - minute lunch symposium

For further details please contact Sponsorship Manager at <a href="mailto:rportugal@paragong.com">rportugal@paragong.com</a>

#### Advertising Opportunity - valid for all options above

The company logo shall be placed as "Symposium Sponsor" on the material below:

- Congress Website
- 2 Newsletter to the CPP database
- 1x Push Notification on congress app.
  - \*This includes promotion of speaker and symposium with advertising sponsoring company.
- Company logo will be promoted on screen before the symposium starts.
- The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided. The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

#### **Congress Badges**

2 complimentary daily badges – valid to the date of the symposium

### **More Sponsorship Opportunity**



#### **COFFEE AREA BRANDING –**

Euro 3,400

\* Price per a day

BRANDING ON 2025 CPP CONGRESS Coffee area

Your brand will be prominently displayed on the coffee stands at the exhibition area.



#### **CONGRESS BADGES**

Euro 6,200

BRANDING ON 2025 CPP CONGRESS participants badges

Your logo will be prominently displayed on the official Congress badges.



#### **CONGRESS LANYARDS**

Euro 5,900

**BRANDING ON 2025 CPP CONGRESS LANYARDS** 

Your logo will be prominently displayed on the official Congress lanyards. Sponsor will be responsible to produce and to provide the Lanyards

### **More Opportunity**



CONGRESS APP Euro 3,000

The sponsoring company will have the opportunity to have full recognition on the congress app.

Including splash image on landing page, company profile, logo, contact details on the home page

1x Push notification per day during the congress



#### ADVERTISING – in the Congress app Euro 1,200

Full-page colour advertisement(s) are available in the congress app.

Format: PDF (single or multiple pages)



#### **PROMOTIONAL INSERT**

Euro 1,500

Inclusion of promotional material, such as leaflets distributed at the registration desk.

Please note that the material should be provided by the sponsor and must be approved by the organizers [maximum size A4].

### **Networking Opportunity**



### WELCOME RECEPTION

Euro 14,900

**Exclusive Sponsorship of the CONGRESS Welcome Reception.** 

#### Benefits include:

- Advertisement
- Branding/logo in Congress Programme
- Full page advertisement in Congress app
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Congress website
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Congress and social functions
- Verbal acknowledgement at the congress

# Sponsorship & Exhibition Form



We, the undersigned, express our wish to Sponsor/Exhibit the items marked below in accordance with the terms described in the "Terms of Reservation" above

Please complete the following information and return to the Sponsors Manager:

Paragon Global Reut Portugal

Email: rportugal@paragong.com

Company Name
Contact Name
Address
Post/Zip Code
Country
Tax Number
Telephone
Email
Website

• Name of the company - as you wish it to appear on all acknowledgments

#### I would like to book the following Sponsorship Items:

Sponsorship Item	Price Euro	
		Total

### Sponsorship & Exhibition Information

#### **Exhibition Information**

A commercial and professional exhibition will take place parallel to the congress hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the congress.

#### Terms and Reservation

Booth/Open space number might be changed once all exhibitors will be allocated.

Payment from abroad is exempt from local VAT.

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full payment for the Exhibition/Sponsorship must be fully paid before congress. Exhibitor/Sponsorship who will not pay in advance will not be allowed to enter and participate the congress.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the package/space fees above.

Terms of Payment:

100% upon receiving an invoice – with signed reservation form

### Sponsorship & Exhibition Payment

#### **Terms of Payment**

\*No reimbursement will be possible from February 3rd, 2025.

#### **Payment Methods**

#### 1. Bank Transfer:

Company Name: Paragon G.C LTD

- Bank charges are the responsibility of the payer
- An invoice with full bank details will be sent.





#### 2. Payment by credit card

I hereby authorize Paragon Global to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Type of card:	
Credit card no:	
Expiry Date:	
CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX):	
Amount & Currency:	
Full name of Card Holder:	
I.D. No. / Passport No. & Country name:	
Signature of Credit Card Holder:	
Date:	

#### **Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by February 3<sup>rd</sup>, 2025, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after February 03<sup>rd</sup>, 2025.

We are hereby Confirm, we have read all "Terms of Reservation" specified above, agree, and obligated to follow them all.

First name:	Last Name:
Signature & Stamp:	Date:

<sup>\*</sup> Please note, using payment by foreign credit card includes fee of %2.75 which is charged by credit card.