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## ***Welcome Letter***

### **Dear Colleagues**

We would like to enthusiastically invite you to attend “**The 8th International Congress on Cardiac Problems in Pregnancy (CPP) 2023**” which will be take place in **19-22 October 2023 in Abu Dhabi**.

The goals of the congress are to advance the knowledge and expertise of health care professionals around the globe by the exchange of information, and update on recent data and guidelines for the management of cardiovascular (CV) diseases during pregnancy and the postpartum period.

The CPP 2023 builds upon the 7 previous successful meetings in Valencia Spain, Berlin Germany, Venice Italy, Las Vegas USA, Bologna Italy, a virtual meeting due to the Covid-19 epidemic in 2021 and the recent meeting last year in Porto Portugal. These meetings covered a wide range of topics, related to maternal and fetal cardiac conditions associated to pregnancy and were attended by more than **400 participants** including many of the leaders in the field. The coming congress will include many plenary sessions with state-of-the-art reviews and will incorporate results of research both basic and clinical as well as clinical observations with a focus on practical management recommendations. The Congress will include updates of on-going registries, guidelines, case studies and clinical debates. This meeting will include sessions on Cardio Obstetrics, like how to manage, and meet the experts for those who are less experienced in the field. In addition, we'll expand the coverage of cardiovascular aspects of medical problems during pregnancy.

As the management of heart disease in pregnancy requires a multidisciplinary approach, the intended audience will include cardiologists, obstetricians, maternal-fetal medicine specialists, obstetrical and cardianaesthesiologists, family medicine specialists, haematologists, paediatricians, paediatric cardiologists, geneticists, cardiac surgeons, nurses, clinical pharmacists, and other health professionals with a special interest in managing pregnant women with heart disease.

The lectures in all the halls will be recorded and available to the participants for an additional 3 months until the end of January 2024.

We look forward to your participation in what promises to be another exciting congress.

**Professor Uri Elkayam, Congress Chairman**

**Professor Avraham Shotan, Congress Co-Chairman**

**Dr. Wael Almahmeed, Local Scientific Committee**



## ***Focused Topics***

Risk Assessment of the Cardiac Patient before and during Pregnancy
Genetic Consultation in the Cardiac Patient Prior and During Pregnancy
Cardiac Evaluation during Pregnancy
Cardiovascular Imaging in the Pregnant Patient
Congenital Heart Disease and Pregnancy
Valvular Disease and Pregnancy
Pregnancy in the Patients with Artificial Heart Valve
Peripartum Cardiomyopathy and other Forms of Dilated Cardiomyopathies
Hypertrophic Cardiomyopathy and Pregnancy
Heart Failure Diagnosis and Management
Use of Assist Devices in the Management of Severe Heart Failure
Acute Myocardial Infarction and Pregnancy
Cardiac Arrhythmias during Pregnancy
Pulmonary Hypertension and Pregnancy
Vascular Dissections and Aneurysms during Pregnancy
Marfan Syndrome and Pregnancy
Amniotic Fluid Embolism
Pulmonary Embolism
Hypertension during Pregnancy
Preeclampsia



### CPP 2023 Sponsorship Opportunities

Sponsorship Packages	Platinum USD 20,000	Gold USD 15,000	Silver USD 10,000
Symposium up to 40 minutes	Yes	No	No
Special opportunity - Approved by Secretariat	Symposium- Plenary	Congress Lanyards	Congress Badges
Exhibition raw space	Yes	Yes	Yes
Raw space Dimensions	18 sqm	12 sqm	6 sqm
Complementary Badges	20	10	5
Conference Bag inserts	2	1	NO
Acknowledgment of Sponsorship	Yes	Yes	Yes
Ad in final program	Yes <b>Back-page / Front page</b>	Yes	No
Name and Logo of company on conference website	Yes	Yes	Yes
Social media mentions	Yes	Yes	Yes



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OCTOBER 19-22, 2023 | ABU DHABI

**Sponsorship Packages – More Options**

Symposium up to 30 minutes	Conference Bags	Conference Lanyards	Promotional Materials	Advertisement	
				Final Program/Abstract Book	
<b>USD 10,000:</b> Morning until Lunch	USD 10,000	USD 3,800	USD 1,500  <i>Per insert</i>  <b>A4 Paper Size</b>	Back Cover	USD 3,000
<b>USD 7,500</b> After Lunch until Afternoon				Inside Front Cover	USD 2,000
<b>USD 5,000</b> After noon and so on				Inside Back Cover	USD 2,000
				Inside Page	USD 1,200

Exhibition - Raw Space Rental		
USD 400 Per 1 Sqm (Minimum of USD 2,400)	Minimum of 6 sqm	2 complimentary Exhibitors Badges



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## Sponsorship Packages

### Platinum Sponsorship Package

USD 20,000

#### ❖ Symposium

- Organization of a Symposium for up to 40 minutes. The program is subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Symposium of CPP 2023"
- Symposium program will be included in the Final Program (subject to receipt by publishing deadline)

#### ❖ Exhibition Space

- 18 sqm exhibition Raw space

#### ❖ Advertisement & Acknowledgement

- Inclusion of sponsor's symposium invitation in the participants' bags (insert to be provided by sponsor)
- Inclusion of two pieces of promotional material distributed in the participants' Conference bags
- Back-page or inside front-page advertisement in the Final Program, allocated on a first come, first served basis
- Sponsor logo with hyperlink on Conference website
- Inclusion of symposium program on the Conference website
- Symposium invitation will be sent out to registered delegates by email 1 month before the Conference
- Platinum Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website

#### ❖ Conference Badges

- 20 complimentary Badges

#### ❖ Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

### Gold Sponsorship Package

USD 15,000

#### ❖ Mini Symposium

- Organization of a Symposium for up to 30 minutes. The program is subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Symposium of CPP 2023"
- Symposium program will be included in the Final Program (subject to receipt by publishing deadline)



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- ❖ **Exhibition Space**
  - 12 sqm exhibition Raw space
- ❖ **Conference Lanyards**
  - ❖ Conference lanyards will be branded by sponsor logo.
  - ❖ The sponsoring company is responsible to produce and provide of the lanyards.
  - ❖ The design of the lanyards needs to be approved by the Conference Secretariat.
- ❖ **Advertisement & Acknowledgement**
  - Inclusion of up to one piece of promotional material distributed in the participants' Conference bags
  - Advertisement in the Final Program (Back-page or inside front page- preference to Platinum sponsorship)
  - Sponsor logo with hyperlink on Conference website
  - Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- ❖ **Conference Badges**
  - 10 complimentary Badges
- ❖ **Conference Logo**
  - The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

<b>Silver Sponsorship Package</b>	<b>USD 10,000</b>
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- ❖ **Logo on conference badges**
  - Sponsor logo will appear on the conference badges
- ❖ **Exhibition Space**
  - 6 sqm exhibition raw space
- ❖ **Advertisement & Acknowledgement**
  - Sponsor logo with hyperlink on Conference website
  - Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- ❖ **Conference Badges**
  - 5 complimentary Badges

<b>Symposium</b>	<b>USD 10,000 Morning until Lunch</b> <b>USD 7,500 After Lunch until Afternoon</b> <b>USD 5,000 After noon and so on</b>
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- Prices are subject to change depending on the time slot
- Sponsorship of a Symposium, for up to 30 minutes.
- The program is subject to the approval of the Conference Scientific Committee (will be allocated on a "first come, first served basis").
- Includes: hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Symposium of CPP 2023"



- Symposium program and abstracts will be included in the Final Program.
- (Subject to receipt by publishing deadline)
- Inclusion of sponsor's symposium invitation

- Special time slots will be designated and allocated on a "first come, first served" basis.
- The sponsoring company for the satellite may select speakers and topics.
- The sponsoring company, in addition to the sponsorship fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the satellite speakers have already been invited by the Conference.

❖ **Conference Logo**

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

**Coffee Break**

**USD 3,000**

- Coffee will be served during breaks in the exhibition area.
- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break

**Plasma Screen Advertisement**

**USD 7,500**

- The Plasma Screen Advertisement opportunity allows you to grasp the attention of delegates during lunch and coffee breaks by displaying your company's marketing message on plasma screens positioned in prime locations across the convention center (not inside lectures halls)
- The advertisement service will take place during the conference lunch and coffee breaks to maximize the sponsoring company's exposure to the delegates.
- The plasma screens will display the detailed scientific program during the program sessions.
- The plasma screens will be located outside every lecture room.
- The same advertisements will be shown simultaneously on all plasma screens.
- Advertisements may consist of moving images, flash animation, video, fixed text or image. All advertisements must gain prior approval from the CPP Secretariat.

**Conference Bags**

**USD 10,000**

A bag bearing the sponsor and Conference logos will be provided to each participant

- Acknowledgment of Sponsorship in the Final Program as "Sponsor".
- Sponsor logo with hyperlink on Conference website.





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**Conference Lanyards**

**USD 3,800**

\*Available if hasn't been sold in a package

- The sponsoring company is responsible for the production of the lanyards.
- The sponsoring company will provide lanyards, on which the Conference and Sponsor's logo will be displayed.
- The design of the lanyards needs to be approved by the Conference Secretariat.

**Promotional Materials**

**USD 1,500 per insert**

- Inclusion of promotional material, such as leaflets and brochures, in the participants Conference bags.
- Please note that the material should be provided by the sponsor and must be approved by the Secretariat (maximum size A4 and maximum 8 pages).

**Advertisement**

Full-page color advertisements are available in the following Conference publications:

Final Program/Abstract Book – Back Cover	<b>USD 3,000</b>
Final Program/Abstract Book – Inside Front Cover	<b>USD 2,000</b>
Final Program/Abstract Book – Inside Back Cover	<b>USD 2,000</b>
Final Program/Abstract Book – Inside Page	<b>USD 1,200</b>

Additional advertisements within the publication are available on application.

**For Social Function Opportunities-** Please contact the Industry Liaison Manager:

- Sponsorship of a Welcome Reception
- Sponsorship of the Coffee Breaks
- Sponsorship of the Lunch Breaks

**Special Requests**

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact our exhibition coordinator to discuss your needs.

**Acknowledgements**

Please note that all sponsorship opportunities include:

- Sponsor's logo with hyperlink on Conference website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Program

Please forward your company logo in color and Jpeg or PNG versions to

[rportugal@paragong.com](mailto:rportugal@paragong.com)



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## ***Information for Sponsors / Exhibitors***

### **Application for Sponsorship**

Application for sponsorship can be made in writing with the enclosed booking form to:

### **Industry Liaison Manager**

Paragon Group

Reut Portugal

Email: [rportugal@paragong.com](mailto:rportugal@paragong.com)

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be completed and signed and returned to Paragon Group.

Once an application is made a booking form will be sent to you for completion. This form should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

### **Terms of Payment**

50% due with signed form

50% due by September 3<sup>rd</sup>, 2023

### **Payment Methods**

*Option 1:* Payment by credit card

*Option 2:* Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

### **Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by September 3<sup>rd</sup>, 2023 will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after September 3<sup>rd</sup>, 2022.

### **Terms and Conditions**

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship form indicates acceptance of these terms and conditions.

### ***Information for Exhibitors***

A commercial and professional exhibition will take place parallel to the conference hours.

We wish to maximize the exhibitor's exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.



**Raw space Rental** - The price for raw space of 6 sqm (3x2) is USD 2,400.

- Price for raw space is USD 400 per square meter (with minimum of 6 sqm)

Price includes:

- Exhibitor Manual
- 2 Exhibitor badges
- Standard electric socket (220V)
- 1 Table + 2 Chairs

#### **Booth Decorations**

Exhibitors are forbidden to extend their raw space into the thoroughfare or other areas, which were not ordered and paid for by the exhibitor.

#### **Allocation of Exhibition Space**

Space Allocation will be made on a “first come, first served basis”. A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

#### **Exhibitor Registration**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 sqm booked, and one badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee.

#### **Technical/Exhibitor Manual**

A technical manual outlining all technical aspects of exhibiting will be circulated 1 month before the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

#### **Acknowledgements**

Please note that all sponsorship opportunities include:

- Exhibitor logo on Conference website
- Acknowledgement on Sponsors / Exhibitors Boards on-site
- Acknowledgement in the Sponsors / Exhibitors List in the Final Program

Please forward your company logo in color versions to [rportugal@paragong.com](mailto:rportugal@paragong.com)



**Sponsorship & Exhibition Form**

Please complete the following information and return to the Exhibition Manager:

Paragon Group  
 Reut Portugal  
 Email: [rportugal@paragong.com](mailto:rportugal@paragong.com)

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Website	
Short company description (max of 100 words)	

\* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Item	Price	Total
		USD
		USD
		USD



**Name of Company for the invoice:**

.....

**Method of Payment:**

**Credit Card**

Type of card: \_\_\_\_\_

Credit card no: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Card Holder: \_\_\_\_\_

- Please note, using payment by foreign credit card includes fee of %2.5 which is charged by credit card

**Bank Transfer**

Details will be available in the invoice  
Bank charges are the responsibility of the payer.

**Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by September 3<sup>rd</sup>,2023 will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after September 3<sup>rd</sup>,2023.

**Terms and Conditions**

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship form indicates acceptance of these terms and conditions.

Signature and company stamp.....

Date.....